



Station Order Revised Heinrich for Senate 2012

Market: Albuquerque

Estimate ID

Flight Dates: Monday, October 01, 2012 to Sunday, October 07, 2012

12136

Contact: Jim Giudicessi

Phone: 505-246-2222

Email: Jim.Giudicessi@krqe.com

Fax: 505-944-0259

Direct: 505-998-9530

KRQE-S2

Program Name	DP	Days	Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Oct 01	Oct 02	Oct 03	Oct 04	Oct 05	Oct 06	Oct 07	
KRQE 5a News 5:00 AM 6:00 AM	EM	M-F	30	\$50.00 \$250.00	1	1	1	1	1			5
KRQE 6a News 6:00 AM 7:00 AM	EM	M-F	30	\$100.00 \$600.00	1	1	1	1	2			6
CBS This Morning 7:00 AM 9:00 AM	EM	M-F	30	\$70.00 \$700.00	2	2	2	2	2			10
CBS Saturday Morn 5:00 AM 7:00 AM	EM	Sa	30	\$50.00 \$50.00						1		1
Sold out at LUR per KRQE. Move to L3 to clear.												
CBS Special 7:00 AM 9:00 AM	EM	Sa	30	\$50.00 \$50.00						1		1
10/06: Balloon Fiesta												
CBS Special 7:00 AM 9:00 AM	EM	Su	30	\$50.00 \$100.00							2	2
10/06: Balloon Fiesta												
The Doctors 9:00 AM 10:00 AM	DT	M-F	30	\$75.00 \$150.00	1			1				2
Lets Make a Deal 10:00 AM 11:00 AM	DT	M-F	30	\$100.00 \$200.00			1		1			2
Price is Right 11:00 AM 12:00 PM	DT	M-F	30	\$150.00 \$300.00		1		1				2
KRQE Noon News 12:00 PM 12:30 PM	DT	M-F	30	\$125.00 \$250.00			1		1			2
Bold & Beautiful 12:30 PM 1:00 PM	DT	M-F	30	\$100.00 \$200.00	1			1				2
Young & Restless 1:00 PM 2:00 PM	DT	M-F	30	\$100.00 \$200.00		1			1			2

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO B0203

Date/Time Sent: 9/26/2012 1:13:50 PM

KRQE-S2

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suzannel@mediastategies.com



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Program Name	DP	Days	Length	Gross Rate	Mon Oct 01	Tue Oct 02	Wed Oct 03	Thu Oct 04	Fri Oct 05	Sat Oct 06	Sun Oct 07	Total
The Talk 2:00 PM 3:00 PM	DT	M-F	30	\$100.00 \$200.00	5		1	1				2
Dr. Phil 3:00 PM 4:00 PM	EF	M-F	30	\$100.00 \$600.00	5	1	2	1	1	1		6
KRQE 4p News 4:00 PM 4:30 PM	EN	M-F	30	\$125.00 \$625.00	5	1	1	1	1			5
KRQE 4:30p News 4:30 PM 5:00 PM	EN	M-F	30	\$125.00 \$625.00	5	1	1	1	1			5
CBS Evening News 5:00 PM 5:30 PM	EN	M-F	30	\$500.00 \$2,500.00	3	1	1	1	1			5
Sold out at LUR per KRQE. Move to L3 to clear.												
KRQE 5:30p News 5:30 PM 6:00 PM	EN	M-F	30	\$250.00 \$1,250.00	5	1	1	1	1			5
Jeopardy 6:00 PM 6:30 PM	PA	M-F	30	\$350.00 \$2,450.00	5	2	1	2	1	1		7
Wheel of Fortune 6:30 PM 7:00 PM	PA	M-F	30	\$425.00 \$2,550.00	5	1	1	1	2			6
Jeopardy 6:00 PM 6:30 PM	PA	Sa	30	\$125.00 \$125.00	5					1		1
Wheel of Fortune 6:30 PM 7:00 PM	PA	Sa	30	\$125.00 \$125.00	5					1		1
2 Broke/Mike 8:00 PM 9:00 PM	PT	M	30	\$2,300.00 \$2,300.00	3	1						1
Hawaii Five-Q 9:00 PM 10:00 PM	PT	M	30	\$2,600.00 \$2,600.00	3	1						1

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

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KRQE-S2

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KRQE-S2

Program Name	DP	Days	Length	Gross Rate	Mon Oct 01	Tue Oct 02	Wed Oct 03	Thu Oct 04	Fri Oct 05	Sat Oct 06	Sun Oct 07	Total
NCIS	PT	Tu	30	\$2,000.00	3	1						1
7:00 PM 8:00 PM				\$2,000.00								
Vegas	PT	Tu	30	\$2,000.00	3	1						1
9:00 PM 10:00 PM				\$2,000.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
Survivor	PT	W	30	\$750.00	5		1					1
9:00 PM 10:00 PM				\$750.00								
Person Interest	PT	Th	30	\$1,000.00	5			1				1
8:00 PM 9:00 PM				\$1,000.00								
Elementary	PT	Th	30	\$1,100.00	5			1				1
9:00 PM 10:00 PM				\$1,100.00								
CSI New York	PT	F	30	\$600.00	5				1			1
7:00 PM 8:00 PM				\$600.00								
Blue Bloods	PT	F	30	\$800.00	5				1			1
9:00 PM 10:00 PM				\$800.00								
Crimetime	PT	Sa	30	\$300.00	5					1		1
7:00 PM 8:00 PM				\$300.00								
Crimetime	PT	Sa	30	\$800.00	5					1		1
8:00 PM 9:00 PM				\$800.00								
60 Minutes	PT	Su	30	\$3,000.00	3						1	1
6:00 PM 7:00 PM				\$3,000.00								
Amazing Race	PT	Su	30	\$1,500.00	3						1	1
7:00 PM 8:00 PM				\$1,500.00								
KRQE 10p News	LN	M-F	30	\$550.00	5	1	1	1	1			5
10:00 PM 10:35 PM				\$2,750.00								

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Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 01	Oct 02	Oct 03	Oct 04	Oct 05	Oct 06	Oct 07	
Saturday 10p News 10:00 PM 10:35 PM	LN	Sa 30	\$325.00 \$325.00						1		1
Sunday 10p News 10:00 PM 10:35 PM	LN	Su 30	\$400.00 \$400.00							1	1
Letterman 10:35 PM 11:35 PM	LF	M-F 30	\$125.00 \$500.00	1	1	1	1				4
Station Gross Totals			\$36,825.00	18	18	18	19	19	7	5	104

Suzanne Collins

Media Strategies and Research

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KRQE-S2

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Spot Manager: All, 10/01/12-10/07/12

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 10/01/12

Station: KRQE

POL/Heinrich I	209329 M-F 6p-630p	M-F 6p-630p	:30 P5	[ALL]	HEINRICH 12136							\$350.00
POL/Heinrich I	209329 Mon Hour 3	9p-10p	:30 P3	[ALL]	HEINRICH 12136							\$2,600.00
POL/Heinrich I	209329 Mon Hour 2	8p-9p	:30 P3	[ALL]	HEINRICH 12136							\$2,300.00
POL/Heinrich I	209329 CBS Evening Ne	5p-530p	:30 P3	[ALL]	HEINRICH 12136							\$500.00
POL/Heinrich I	209329 M-F KROE New	430p-5p	:30 P5	[ALL]	HEINRICH 12136							\$125.00
POL/Heinrich I	209329 M-F KROE New	KROE News	:30 P5	[ALL]	HEINRICH 12136							\$50.00
POL/Heinrich I	209329 Dr. Phil	3p-4p	:30 P5	[ALL]	HEINRICH 12136							\$100.00
POL/Heinrich I	209329 M-F KROE New	KROE News	:30 P5	[ALL]	HEINRICH 12136							\$100.00
POL/Heinrich I	209329 Soap Rotator	(12:30:00 PM	:30 P5	[ALL]	HEINRICH 12136							\$100.00
POL/Heinrich I	209329 CBS This Morn	CBS Early S	:30 P5	[ALL]	HEINRICH 12136							\$70.00
POL/Heinrich I	209329 LN M-F	10p-1035p	:30 P5	[ALL]	HEINRICH 12136							\$550.00
POL/Heinrich I	209329 David Letterman	1035p-1137p	:30 P5	[ALL]	HEINRICH 12136							\$125.00
POL/Heinrich I	209329 M-F 6p-630p	M-F 6p-630p	:30 P5	[ALL]	HEINRICH 12136							\$350.00
POL/Heinrich I	209329 CBS This Morn	CBS Early S	:30 P5	[ALL]	HEINRICH 12136							\$70.00
POL/Heinrich I	209329 KROE News 13	530p-6p	:30 P5	[ALL]	HEINRICH 12136							\$250.00
POL/Heinrich I	209329 M-F KROE New	4p-430p	:30 P5	[ALL]	HEINRICH 12136							\$125.00
POL/Heinrich I	209329 M-F 9a-10a	9a-10a	:30 P5	[ALL]	HEINRICH 12136							\$75.00
POL/Heinrich I	209329 M-F 630p-7p	M-F 630p-7p	:30 P5	[ALL]	HEINRICH 12136							\$425.00

\$8,265.00

\$8,265.00

Date: 10/02/12

Station: KRQE

POL/Heinrich I	209329 M-F KROE New	KROE News	:30 P5	[ALL]	HEINRICH 12136							\$50.00
POL/Heinrich I	209329 KROE News 13	530p-6p	:30 P5	[ALL]	HEINRICH 12136							\$250.00
POL/Heinrich I	209329 Tue Hour 1	7p-8p	:30 P3	[ALL]	HEINRICH 12136							\$2,000.00
POL/Heinrich I	209329 CBS This Morn	CBS Early S	:30 P5	[ALL]	HEINRICH 12136							\$70.00
POL/Heinrich I	209329 M-F KROE New	KROE News	:30 P5	[ALL]	HEINRICH 12136							\$100.00
POL/Heinrich I	209329 LN M-F	10p-1035p	:30 P5	[ALL]	HEINRICH 12136							\$550.00
POL/Heinrich I	209329 M-F 6p-630p	M-F 6p-630p	:30 P5	[ALL]	HEINRICH 12136							\$350.00
POL/Heinrich I	209329 M-F KROE New	4p-430p	:30 P5	[ALL]	HEINRICH 12136							\$125.00
POL/Heinrich I	209329 CBS Evening Ne	5p-530p	:30 P3	[ALL]	HEINRICH 12136							\$500.00
POL/Heinrich I	209329 CBS This Morn	CBS Early S	:30 P5	[ALL]	HEINRICH 12136							\$70.00
POL/Heinrich I	209329 Soap Rotator	(1:00:00 PM	:30 P5	[ALL]	HEINRICH 12136							\$100.00
POL/Heinrich I	209329 Dr. Phil	3p-4p	:30 P5	[ALL]	HEINRICH 12136							\$100.00
POL/Heinrich I	209329 Price is Right	11a-12p	:30 P5	[ALL]	HEINRICH 12136							\$150.00
POL/Heinrich I	209329 M-F KROE New	430p-5p	:30 P5	[ALL]	HEINRICH 12136							\$125.00
POL/Heinrich I	209329 Dr. Phil	3p-4p	:30 P5	[ALL]	HEINRICH 12136							\$100.00
POL/Heinrich I	209329 M-F 630p-7p	M-F 630p-7p	:30 P5	[ALL]	HEINRICH 12136							\$425.00
POL/Heinrich I	209329 David Letterman	1035p-1137p	:30 P5	[ALL]	HEINRICH 12136							\$125.00
POL/Heinrich I	209329 Tue Hour 3	9p-10p	:30 P3	[ALL]	HEINRICH 12136							\$2,000.00

\$7,190.00

\$7,190.00

Date: 10/03/12

Station: KRQE

POL/Heinrich I	209329 M-F KRQE New	12p-1230p	:30 P5	[ALL]	HEINRICH 12136							\$125.00
POL/Heinrich I	209329 M-F KROE New	KROE News	:30 P5	[ALL]	HEINRICH 12136							\$100.00
POL/Heinrich I	209329 M-F KROE New	430p-5p	:30 P5	[ALL]	HEINRICH 12136							\$125.00
POL/Heinrich I	209329 Dr. Phil	3p-4p	:30 P5	[ALL]	HEINRICH 12136							\$100.00
POL/Heinrich I	209329 CBS This Morn	CBS Early S	:30 P5	[ALL]	HEINRICH 12136							\$70.00
POL/Heinrich I	209329 CBS Evening Ne	5p-530p	:30 P3	[ALL]	HEINRICH 12136							\$500.00
POL/Heinrich I	209329 LN M-F	10p-1035p	:30 P5	[ALL]	HEINRICH 12136							\$550.00
POL/Heinrich I	209329 M-F KROE New	4p-430p	:30 P5	[ALL]	HEINRICH 12136							\$125.00
POL/Heinrich I	209329 David Letterman	1035p-1137p	:30 P5	[ALL]	HEINRICH 12136							\$125.00
POL/Heinrich I	209329 The Talk	2p-3p	:30 P5	[ALL]	HEINRICH 12136							\$100.00
POL/Heinrich I	209329 M-F 6p-630p	M-F 6p-630p	:30 P5	[ALL]	HEINRICH 12136							\$350.00
POL/Heinrich I	209329 M-F KROE New	KROE News	:30 P5	[ALL]	HEINRICH 12136							\$50.00
POL/Heinrich I	209329 M-F 6p-630p	M-F 6p-630p	:30 P5	[ALL]	HEINRICH 12136							\$350.00
POL/Heinrich I	209329 CBS This Morn	CBS Early S	:30 P5	[ALL]	HEINRICH 12136							\$70.00
POL/Heinrich I	209329 KROE News 13	530p-6p	:30 P5	[ALL]	HEINRICH 12136							\$250.00
POL/Heinrich I	209329 Let's Make a De	M-F 10a-11a	:30 P5	[ALL]	HEINRICH 12136							\$100.00

[Sorted by: Date]

Spot Manager: All, 10/01/12-10/07/12

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 10/03/12												
Station: KRQE												
	POL/Heinrich I	209329	Wed Hour 3	9p-10p	:30	P5	[ALL]	HEINRICH 12136				\$750.00
	POL/Heinrich I	209329	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	HEINRICH 12136				\$425.00
												\$4,265.00
												\$4,265.00

Date: 10/04/12

Station: KRQE

	POL/Heinrich I	209329	CBS This Mornii	CBS Early S	:30	P5	[ALL]	HEINRICH 12136				\$70.00
	POL/Heinrich I	209329	M-F KROE New	430p-5p	:30	P5	[ALL]	HEINRICH 12136				\$125.00
	POL/Heinrich I	209329	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	HEINRICH 12136				\$425.00
	POL/Heinrich I	209329	CBS Evening Ne	5p-530p	:30	P3	[ALL]	HEINRICH 12136				\$500.00
	POL/Heinrich I	209329	Thur Hour 3	9p-10p	:30	P5	[ALL]	HEINRICH 12136				\$1,100.00
	POL/Heinrich I	209329	Soap Rotator	(12:30:00 PM	:30	P5	[ALL]	HEINRICH 12136				\$100.00
	POL/Heinrich I	209329	Dr. Phil	3p-4p	:30	P5	[ALL]	HEINRICH 12136				\$100.00
	POL/Heinrich I	209329	David Letterman	1035p-1137p	:30	P5	[ALL]	HEINRICH 12136				\$125.00
	POL/Heinrich I	209329	Thur Hour 2	8p-9p	:30	P5	[ALL]	HEINRICH 12136				\$1,000.00
	POL/Heinrich I	209329	LN M-F	10p-1035p	:30	P5	[ALL]	HEINRICH 12136				\$550.00
	POL/Heinrich I	209329	M-F 9a-10a	9a-10a	:30	P5	[ALL]	HEINRICH 12136				\$75.00
	POL/Heinrich I	209329	M-F KROE New	KROE News	:30	P5	[ALL]	HEINRICH 12136				\$50.00
	POL/Heinrich I	209329	M-F KROE New	KROE News	:30	P5	[ALL]	HEINRICH 12136				\$100.00
	POL/Heinrich I	209329	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	HEINRICH 12136				\$350.00
	POL/Heinrich I	209329	CBS This Mornii	CBS Early S	:30	P5	[ALL]	HEINRICH 12136				\$70.00
	POL/Heinrich I	209329	KROE News 13	530p-6p	:30	P5	[ALL]	HEINRICH 12136				\$250.00
	POL/Heinrich I	209329	The Talk	2p-3p	:30	P5	[ALL]	HEINRICH 12136				\$100.00
	POL/Heinrich I	209329	M-F KROE New	4p-430p	:30	P5	[ALL]	HEINRICH 12136				\$125.00
	POL/Heinrich I	209329	Price is Right	11a-12p	:30	P5	[ALL]	HEINRICH 12136				\$150.00
												\$5,365.00
												\$5,365.00

Date: 10/05/12

Station: KRQE

	POL/Heinrich I	209329	M-F KROE New	430p-5p	:30	P5	[ALL]	HEINRICH 12136				\$125.00
	POL/Heinrich I	209329	M-F KROE New	4p-430p	:30	P5	[ALL]	HEINRICH 12136				\$125.00
	POL/Heinrich I	209329	Fri Hour 1	7p-8p	:30	P5	[ALL]	HEINRICH 12136				\$600.00
	POL/Heinrich I	209329	Fri Hour 3	9p-10p	:30	P5	[ALL]	HEINRICH 12136				\$800.00
	POL/Heinrich I	209329	M-F KRQE New	12p-1230p	:30	P5	[ALL]	HEINRICH 12136				\$125.00
	POL/Heinrich I	209329	M-F KRQE New	KRQE News	:30	P5	[ALL]	HEINRICH 12136				\$100.00
	POL/Heinrich I	209329	LN M-F	10p-1035p	:30	P5	[ALL]	HEINRICH 12136				\$550.00
	POL/Heinrich I	209329	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	HEINRICH 12136				\$425.00
	POL/Heinrich I	209329	KROE News 13	530p-6p	:30	P5	[ALL]	HEINRICH 12136				\$250.00
	POL/Heinrich I	209329	CBS This Mornii	CBS Early S	:30	P5	[ALL]	HEINRICH 12136				\$70.00
	POL/Heinrich I	209329	Soap Rotator	(1:00:00 PM	:30	P5	[ALL]	HEINRICH 12136				\$100.00
	POL/Heinrich I	209329	M-F KROE New	KROE News	:30	P5	[ALL]	HEINRICH 12136				\$50.00
	POL/Heinrich I	209329	Dr. Phil	3p-4p	:30	P5	[ALL]	HEINRICH 12136				\$100.00
	POL/Heinrich I	209329	CBS Evening Ne	5p-530p	:30	P3	[ALL]	HEINRICH 12136				\$500.00
	POL/Heinrich I	209329	CBS This Mornii	CBS Early S	:30	P5	[ALL]	HEINRICH 12136				\$70.00
	POL/Heinrich I	209329	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	HEINRICH 12136				\$425.00
	POL/Heinrich I	209329	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	HEINRICH 12136				\$350.00
	POL/Heinrich I	209329	Let's Make a De	M-F 10a-11a	:30	P5	[ALL]	HEINRICH 12136				\$100.00
	POL/Heinrich I	209329	M-F KRQE New	KROE News	:30	P5	[ALL]	HEINRICH 12136				\$100.00
												\$4,965.00
												\$4,965.00

Date: 10/06/12

Station: KRQE

	POL/Heinrich I	209329	Sa 6p-630p	Sa 6p-630p	:30	P5	[ALL]	HEINRICH 12136				\$125.00
	POL/Heinrich I	209329	Sign-On/Sign-Of	(7:00:00 AM	:30	P4	[ALL]	HEINRICH 12136				\$50.00
	POL/Heinrich I	209329	Sat Hour 1	7p-8p	:30	P5	[ALL]	HEINRICH 12136				\$300.00
	POL/Heinrich I	209329	Sat Hour 2	8p-9p	:30	P5	[ALL]	HEINRICH 12136				\$800.00
	POL/Heinrich I	209329	CBS This Mornii	5a-7a	:30	P3	[ALL]	HEINRICH 12136				\$50.00
	POL/Heinrich I	209329	LN Sa	10p-1035p	:30	P5	[ALL]	HEINRICH 12136				\$325.00
	POL/Heinrich I	209329	Sa 630p-7p	Sa 630p-7p	:30	P5	[ALL]	HEINRICH 12136				\$125.00

[Sorted by: Date]

Spot Manager: All, 10/01/12-10/07/12

Alt Order #	Advertiser	Order	Inv. Code (Bool)	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 10/06/12

Station: KRQE

\$1,775.00

\$1,775.00

Date: 10/07/12

Station: KRQE

POL/Heinrich	209329	Sun Hour 2	7p-8p	:30	P3	[ALL]	HEINRICH	12136				\$1,500.00
POL/Heinrich	209329	LN Su	10p-1035p	:30	P5	[ALL]	HEINRICH	12136				\$400.00
POL/Heinrich	209329	Sign-On/Sign-Off	7:00:00 AM	:30	P5	[ALL]	HEINRICH	12136				\$50.00
POL/Heinrich	209329	Sign-On/Sign-Off	7:00:00 AM	:30	P5	[ALL]	HEINRICH	12136				\$50.00
POL/Heinrich	209329	Sun Hour 1	6p-7p	:30	P3	[ALL]	HEINRICH	12136				\$3,000.00
												\$5,000.00
												\$5,000.00
												\$6,825.00

[Sorted by: Date]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KRQE-TV Albuquerque

Date:

9/26/2012

I, Media Strategies and Research,being on behalf of: Martin Heinrich, a legallyqualified candidate of the Democratic politicalparty for the office of: U.S. Senatein the Generalelection to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
Date of First Broadcast:			Date of Last Broadcast:		
Monday, October 01, 2012			Sunday, October 07, 2012		

Total Charges: \$36,825.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Wednesday, September 26, 2012

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title